



Material list & Offer for  
**Standard**  
**Package**

**Starts at ₹ 5.10 Lakhs + GST**

## Package Types

1. Materials, Academics and Business Support Services
2. Materials, Academics, Business and Brand Support (Franchise)

*Need further **customisation** or if you need only **Books and materials** from us, Please contact us.*

# Standard Package

## Prices and Material Summary Schedule

| Package Types   | M.R.P       | Discount    | Final Price |
|---|-------------|-------------|-------------|
| Materials & Academic & Business Suite Support             | ₹6,83,000/- | ₹1,73,000/- | ₹5,10,000/- |
| Materials, Academic, Business & Brand Support (Franchise) | ₹7,83,000/- | ₹1,98,000/- | ₹5,85,000/- |

GST Extra at Actuals

# Standard Package

## Material Summary Schedule

| Items                      | Qty. |
|----------------------------|------|
| Preschool Furniture        | 70   |
| Montessori Materials       | 43   |
| Teaching Learning Material | 47   |
| Play Equipment             | 15   |
| Pretend Play Stations      | 2    |
| Carpets, Mats              | 12   |
| Wall Decor                 | 6    |
| Total                      | 195  |

# Support Package

## Support Summary Schedule

| Items  | Price   |
|--|---------|
| Registration ( Expression of Intetest)<br>Get FREE Items worth ₹ 15000 as per listas per start up Tool Kit)                          | ₹10,000 |
| On Boarding (one time payment for 16 one-to-one sessions, portal/ App accounts and training, Logo & Collateral design, webpage etc.) | ₹25,000 |
| Academic Support & Event Support (Annual)  | ₹25,000 |
| Business Support ( Annual)   | ₹25,000 |

**+ GST**

### **Special Limited Time Offer**

Get 50% of Academic and Business Support payment (i.e. ₹25,000 worth of Student Kits FREE as your choice – Not only for first year but also for every year)

**Effective Support Cost  
only ₹25,000 per year,  
No Royalties**

## Introduction:

Our **Brand Support Package** is meticulously designed to provide all the essential support and materials you need to make a compelling and lasting impact. With the powerful brand pull of Bright Edu Mont, your preschool will enjoy increased visibility, trust, and credibility in the market. This strong brand association attracts more parents and students, driving higher enrollment rates and ensuring long-term success.

Additionally, we offer Only **Academic Support Package** That allows you to get the complete benefit of Bright Kid's Award winning Curriculum, Lesson Plans and host of other benefits to offer a Top-notch Learning experience in your Centre.

For Preschool owners who prefer to take only **Materials Package**, we provide only the Materials Package. Needless to say, we offer great quality and very competitive Price being manufacturer of Wooden materials and publisher & developer of our Books, Apps & Portals.

### Included in the Brand Support (Franchise)

#### Package Type:

- Preschool Setup Assistance
- Preschool Launch Assistance
- Business Suite Support
- Marketing Collaterals
- Academic Support
- Training & SOPs
- Preschool Furniture
- Montessori Materials
- Wooden Learning Materials
- Exercise of Practical Life Materials
- Play Equipments
- Pretend Play Stations
- Carpets & Mats
- Wall Decor
- Student Kits

### Included in the Academic Support Package

#### Type:

- Academic Support
- Training & SOPs
- Preschool Furniture
- Montessori Materials
- Wooden Learning Materials
- Exercise of Practical Life Materials
- Play Equipments
- Pretend Play Stations
- Carpet & Mats
- Wall Decor

### Included in the Material Package Type:

- Preschool Furniture
- Montessori Materials
- Wooden Learning Materials
- Exercise of Practical Life Materials
- Pretend Play Stations
- Play Equipments
- Carpets & Mats
- Wall Decor

**Note :** If you need only The **Academic Support and/or Books** from us,  
Please contact us.



## **Elevate Your Preschool's Success with Our Student Kit**

**Exciting News!** Our **Support Package** now comes with an incredible bonus of **₹ 25,000 worth Student Kits FREE (limited Period Special Offer)** included not only for the first year but also for every year when you renew the Bright Kid Support Partnership.

Our Student Kit is crucial for the success of your preschool, helping you gain immense popularity and goodwill from parents. Here's what our comprehensive kit includes:

- 1. Smart Book Kits**
- 2. Craft Kit Boxes**
- 3. Do-It-Yourself Multiple Intelligence Portal (DIY-MI)**
- 4. Uniform Kits ( 7 items)**
- 5. Premium School Bag**

Based on your demographics and budget, the inclusion and selection of items such as Uniform Kit, or School Bags will be determined in consultation with you, ensuring the best fit for your preschool's needs.

Leverage our Student Kit to ensure your preschool stands out and wins the hearts of parents and students alike!

## Quotation

StandardPackagewithPartner school Support

Standard Quotation No # **BRILLASTANDARD 2026-27 (PIL)**





Generated on **Jun 12, 2026**

### From

Bright Edge Edusystems Pvt. Ltd.  
807, Brigade Rubix, HMT Main Road,,  
Bangalore,  
Karnataka, India  
GSTIN: 29AAECB7600C1Z1  
PAN: AAECB7600C

### For

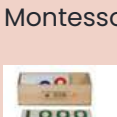
Standard Partner School Customer

| Item   | Qty. |
|--|------|
| <b>Preschool Furniture</b>   |      |
| 1. Brilla Wooden Dolphin Theme Bookshelf for Kids or Preschools<br>                                 | 1    |
| 2. Brilla Wooden Classroom Rack for Preschools<br>  | 3    |
| 3. Brilla Wooden Classroom Table (6 Seater - Moon shape)<br>  | 6    |
| 4. Brilla Wooden Montessori/Activity Table (12 Seater - Round shape) with 4 nos. Curved Benches<br> | 1    |
| 5. Brilla Wooden Kid's Chair for Preschools (Premium Animal Theme Designs)   | 12   |

| Item                        |   | Qty.      |
|-----------------------------|---|-----------|
|                             |    |           |
| 6.                          | Plastic Chair for Preschools Kids   | 32        |
| 7.                          |    |           |
|                             | Brilla Wooden Montessori/Activity Chowki (6 Seater - Rectangle/Moon shape)          | 2         |
| 8.                          |    |           |
|                             | Brilla Premium Classroom Wooden Desk & Bench (3 Seater)                             | 4         |
| 9.                          |    |           |
| 10.                         | Classroom Soft Board (HSN/SAC: 9610)  | 5         |
|                             | Classroom Board (HSN/SAC: 9610)   | 4         |
|                             | <b>Sub total</b>  | <b>70</b> |
| <b>Montessori Materials</b> |   |           |
| 1.                          |  | 1         |
| 2.                          |  | 1         |
| 3.                          |  | 1         |
| 4.                          |  | 1         |
| 5.                          | Montessori Pink Tower   | 1         |

| Item  |  | Qty. |
|---|--|------|
|    |  |      |
| 6.  | Montessori Sandpaper Letter-Cursive                            | 1    |
|    |  |      |
| 7.  | Montessori 7-rows Bead Frame                                   | 1    |
|    |  |      |
| 8.  | Montessori Primary Colour Tablets                              | 1    |
|   |  |      |
| 9.  | Montessori Sandpaper Letters Capital                           | 1    |
|  |  |      |
| 10.   | Chakla Belan   | 1    |
|  |  |      |
| 11.   | Golden Beads & Bead Bars for Seguin boards of ten              | 1    |
|  |  |      |
| 12.   | Montessori Bead Materials for Seguin Teen Boards               | 1    |
|  |  |      |
| 13.   | Montessori Constructive Triangles ( complete with all 5 Boxes) | 1    |
| 14.   | Montessori Division Board                                      | 1    |

|     | Item  | Qty. |
|-----|---|------|
|     |    |      |
| 15. | Montessori Secondary Color Tablets  | 1    |
|     |    |      |
| 16. | Montessori Dressing Frames (5 sets)   | 1    |
|     |   |      |
| 17. | Montessori Knobless Cylinders   | 1    |
|     |  |      |
| 18. | Montessori Large Red Rods   | 1    |
|     |  |      |
| 19. | Montessori Large Number Rods with Cards   | 1    |
|     |  |      |
| 20. | Montessori Presentation Tray  | 1    |
|     |  |      |
| 21. | Montessori Seguin Board Ten   | 1    |
|     |  |      |
| 22. | Montessori Seguin Board Teen  | 1    |
|     |  |      |
| 23. | Montessori Multiplication Board   | 1    |

|     | Item  | Qty. |
|-----|---|------|
|     |    |      |
| 24. | Montessori Sandpaper Numbers  | 1    |
|     |    |      |
| 25. | Montessori Large Number Cards 1 to 1000   | 1    |
|     |   |      |
| 26. | Montessori Small Number Cards - 1 to 3000   | 1    |
|     |  |      |
| 27. | Montessori Spindle Box  | 1    |
|     |  |      |
| 28. | Stereognostic Bags (Mystery Bags) with Wooden Geometric Shapes                      | 1    |
|     |  |      |
| 29. | Montessori Subtraction Strip Board  | 1    |
|     |  |      |
| 30. | Montessori Brown Stairs / Broad Stairs.   | 1    |
|     |  |      |
| 31. | Montessori Cards and Counters   | 1    |
|     |  |      |
| 32. | Montessori Large Number Cards 1 to 1000 in wooden Box                               | 1    |

|     | Item  | Qty. |
|-----|---|------|
|     |    |      |
| 33. | Montessori Tertiary Color Tablets   | 1    |
|     |    |      |
| 34. | Montessori Fabric Box   | 1    |
|     |   |      |
| 35. | Montessori Knobbed Cylinders Large (Set of 4)                                       | 1    |
|     |  |      |
| 36. | Montessori Geometrical Solids   | 1    |
|     |  |      |
| 37. | Montessori Sound Boxes - 6 pairs  | 1    |
|     |  |      |
| 38. | Montessori Dynamic Cubes and Squares  | 1    |
|     |  |      |
| 39. | Montessori Touch Boards   | 1    |
|     |  |      |
| 40. | Montessori Baric Tablets  | 1    |
|     |  |      |
| 41. | Touch Tablets   | 1    |

| Item  |   | Qty.      |
|---|---|-----------|
|    |   |           |
| 42.   | Montessori Arrows, Squares and Chains with Stand                                    | 1         |
|    |   |           |
| 43.   | Montessori Thermic Tablets  | 1         |
|    | <b>Sub total</b>  | <b>43</b> |
| <b>Learning Concept Materials</b>   |   |           |
| 1.  | Wooden Cards (72 nos.) Alphabet Object Matching Learning Toy for Learning Alphabets | 1         |
|  |   |           |
| 2.  | Animal & Baby Matching Wooden Cards Learning Toy                                    | 1         |
|  |   |           |
| 3.  | Wooden Learning Educational Puzzle - Elephant Seriation with Scan & Learn           | 1         |
|  |   |           |
| 4.  | Wooden Educational Pick & Fix Puzzle - House with Scan & Learn                      | 1         |
|  |   |           |
| 5.  | Wooden Educational Pick & Fix Jigsaw Puzzle - Lion with Scan & Learn                | 1         |
|  |   |           |
| 6.  | Wooden Educational Pick & Fix Jigsaw Puzzle Mouse with Scan & Learn                 | 1         |

| Item  |  | Qty. |
|---|--|------|
|    | 7. Wooden Educational Pick & Fix Jigsaw Puzzle – Snail with Scan & Learn                         | 1    |
|    | 8. Wooden Educational Pick & Fix Puzzle – Parts of Body with Scan & Learn                        | 1    |
|    | 9. Wooden Multilayered Pick and Place Puzzle for Learning Life Cycle for Plant with Scan & Learn | 1    |
|    | 10. Alphabet Learning Toy Wooden Chunky Alphabets Puzzle (Learn Capital Letters)                 | 1    |
|  | 11. Wooden Beads Big (Set of 25)   | 1    |
|  | 12. Wooden Educational Pick & Fix Puzzle Dragonfly with Scan & Learn                             | 1    |
|  | 13. Wooden Jumbo English Alphabet Uppercase in Wooden Box  | 1    |
|  | 14. Number Ring Stacker for Learning Numbers   | 1    |
|  | 15. Wooden Jumbo English Numbers in Wooden Box   | 1    |



16. Wooden Alphabet Learning Toy Alphabet Picture Matching 1



17. Wooden Cubes and Blocks 1



18. Wooden Learning Educational Equipment Matching 1



19. Wooden Multilayered Pick and Place Puzzle for Learning Life Cycle of Hen with Scan & Learn 1



20. Wooden Lacing Set (3 Pcs) 1



21. Wooden Educational Puzzle - Learning Clock with Scan & Learn 1



22. Wooden Learning Educational Number Chunky Puzzle 1



23. Wooden Multilayered Pick and Place Puzzle for Learning Life Cycle of Fish with Scan & Learn 1



24. Wooden Educational Puzzle - Learning Days of the Week Puzzle with Scan & Learn 1



25. Wooden Educational Jigsaw Puzzle - Learning Months of the Year with Scan & Learn 1



26. Wooden Multilayered Pick and Place Puzzle for Learning Life Cycle of Butterfly with Scan & Learn 1



27. Wooden Educational Puzzle - Learning Flowers with Scan & Learn 1



28. Wooden Learning Educational Alphabet Toys - Capital & Small Letters Matching 1



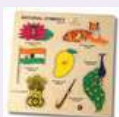
29. Wooden Learning Educational Puzzle for Kids Lion Seriation with Scan & Learn 1



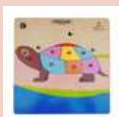
30. Wooden Multilayered Pick and Place Puzzle for Learning Life Cycle of Frog with Scan & Learn 1



31. Wooden Educational Puzzle - Learning Indian National Symbols/Objects 1



32. Wooden Educational Pick & Fix Puzzle - Tortoise with Scan & Learn 1



33. Wooden Educational Puzzle - Learning Birds with Scan & Learn 1



34. Wooden Educational Puzzle – Learning Transportation with Scan & Learn

1



35. Wooden Educational Puzzle – Learning Domestic Animals with Scan & Learn

1



36. Brilla Wooden Educational Puzzle for Kids – Learning Fruits with Scan & Learn

1



37. Wooden Educational Puzzle – Learning Wild Animals with Scan & Learn

1



38. Wooden Educational Pick & Fix Puzzle – Elephant with Scan & Learn

1



39. Wooden Shape Sorting Puzzle

1



40. Wooden Educational Puzzle – Learning Vegetables with Scan & Learn

1



41. Build A Tower Wooden Stacking Tower – Circle

1




42. Build A Tower Wooden Stacking Tower – Square

1

|                       | Item  | Qty.      |
|-----------------------|---|-----------|
|                       |    |           |
| 43.                   | Build A Tower Wooden Stacking Tower - Hexagon                                       | 1         |
|                       |    |           |
| 44.                   | Build A Tower Wooden Stacking Tower - Pentagon                                      | 1         |
|                       |   |           |
| 45.                   | Build A Tower Wooden Stacking Tower - Rhombus                                       | 1         |
|                       |  |           |
| 46.                   | Build A Tower Wooden Stacking Tower - Rectangle                                     | 1         |
|                       |  |           |
| 47.                   | Wooden Aim & Toss Game  | 1         |
|                       | <b>Sub total</b>  | <b>47</b> |
| <b>Play Equipment</b> |   |           |
| 1.                    | Ball Pool (without balls)   | 1         |
|                       |  |           |
| 2.                    | Riding Toy Car- Double Seater   | 1         |
|                       |  |           |
| 3.                    | Toddler Sitting Pool  | 1         |
|                       |  |           |

| Item |   | Qty. |
|------|---|------|
| 4.   | Toddler Room Soft Climbers<br>         | 1    |
| 5.   | Large Caterpillar Tunnel (Plastic)<br> | 1    |
| 6.   | Indoor Mini Slide<br>                  | 1    |
| 7.   | Rockers - Cute Dog<br>                 | 1    |
| 8.   | Rockers- Girrafe<br>                 | 1    |
| 9.   | Seesaw Whale - Single Colour<br>     | 2    |
| 10.  | Seesaw Whale Multicolor<br>          | 1    |
| 11.  | Toy Scooter<br>                      | 2    |
| 12.  | Toy Airplane Ride On<br>             | 1    |
| 13.  | Riding Toy Car- Single Seater   | 1    |

| Item  |   | Qty.      |
|---|---|-----------|
|    |   |           |
| <b>Sub total</b>  |   | <b>15</b> |
| <b>Pretend Play Stations</b>  |   |           |
| 1.  | Wooden Large Puppet House                     | 1         |
|    |   |           |
| 2.  | Wooden Large Super Market (Pretend Play Item) | 1         |
|    |   |           |
| <b>Sub total</b>  |   | <b>2</b>  |
| <b>Carpets, Mats &amp; Cots</b>   |   |           |
| 1.  | Interlocking Mat 1m x 1m x 20mm               | 12        |
|  |   |           |
| <b>Sub total</b>  |   | <b>12</b> |
| <b>Wall Decor</b>   |   |           |
|   | Mirror on Sun Flower (11 items)               | 1         |
|  |   |           |
| 2.  | Wooden Alphabet Cutouts (40 items)            | 1         |
|  |   |           |
| 3.  | Numbers Cutouts (18 items)                    | 1         |
|  |   |           |
| 4.  | Transport Cutouts (38 items)                  | 1         |

|                         | Item  | Qty.     |
|-------------------------|---|----------|
|                         |  |          |
| 5.                      | Space Cutouts (28 items)  | 1        |
|                         |  |          |
| 6.                      | Animals Cutouts(25 items)   | 1        |
|                         |  |          |
|                         | <b>Sub total</b>  | <b>6</b> |
| <b>Support Services</b> |   |          |
| 1.                      | Registration/Application Fees   | 1        |
| 2.                      | Academic Partnership (Annual Fees)  | 1        |
| 3.                      | Business Suite (Annual Fees)  | 1        |
| 4.                      | On-Baording and Orientation Training ( One time -only in first year)              | 1        |
| 5.                      | Franchise (Brand Support) - Optional.   | 1        |

## Unlock the Magic of Smart Books at Your Preschool :

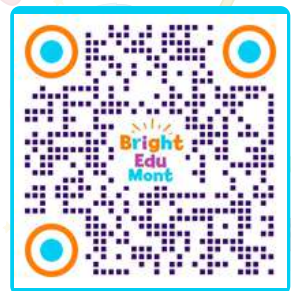
Step into a world where learning meets enchantment! Our SMART Books are not just ordinary stories, but a gateway to a whole new dimension of imagination and knowledge.



**Books that come LIVE!**



**Trusted by Many Schools**



[Watch Demo Video](#)



**Anytime, Anywhere Learning**



**Student's Future Technology Preparedness**

**"Tell me and I forget, Teach me and I remember, Involve me and I learn"**

**-Benjamin Franklin**

## PLAYGROUP BOOK LIST

1. Activity Calendar.
2. All About Me Chart.
3. My Bright Picture Book of ABC.
4. My Bright Picture Book of 123.
5. My Bright Picture Book of Rhymes.
6. My Practice Work Book
7. My Bright Picture Book of Stories.
8. My Picture Book of Colouring
9. A3 laminated Charts 8 Nos. (Healthy Food, Good Habits, Fruits, Vegetables, Air & Water Transport, Surface Transport, Farm and Jungle Animals).



[Watch Unboxing Video](#)

## NURSERY BOOK LIST

1. Activity Calendar.
2. All About Me Chart.
3. My Bright Picture Book of Stories
4. My Bright Picture Book of Colouring
5. My Bright Picture Book of Counting
6. My Bright Picture Book of Rhymes
7. Start with Phonics
8. My Practice Work Book
9. Number Tracing and Writing
10. My Bright Picture Book of General Knowledge
12. A3 laminated Charts 8 Nos. (Healthy Food, Good Habits, Fruits, Vegetables, Air & Water Transport, Surface Transport, Farm and Jungle Animals).



Watch Unboxing Video

11. Alphabet and Pattern Tracing

## LKG BOOK LIST

1. Activity Calendar.
2. All About Me Chart.
3. My Bright Picture Book of Rhymes.
4. My Bright Picture Book of Colouring
5. Read With Phonics
6. Number Tracing & Writing.
7. My Bright Picture Book of Composite Mathematics
8. My Practice Workbook
9. Math Note Books
10. My Picture Book of GK Activity
12. My Bright Picture Book of General Knowledge
14. Alphabet & Pattern Writing

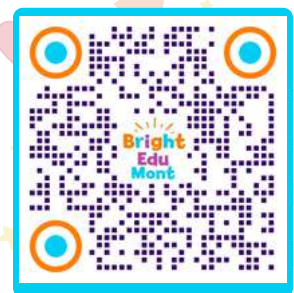


Watch Unboxing Video

11. English Note Books
13. My Bright Picture Book of Good Habits & Safety
15. My Bright Picture Book of Phonic Activity

## UKG BOOK LIST

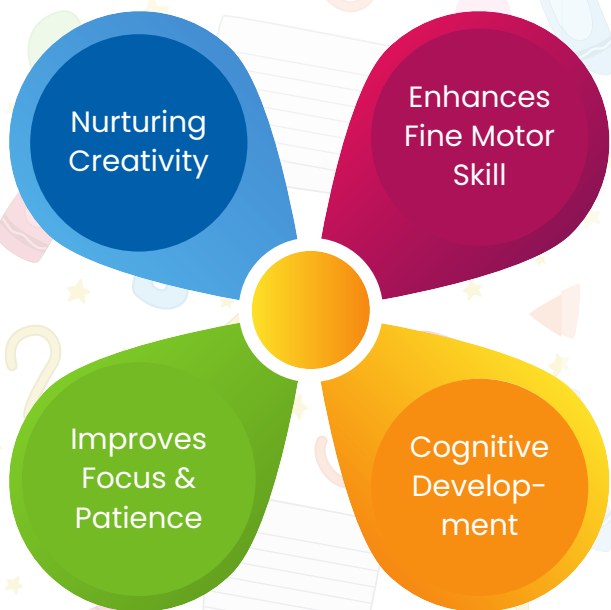
1. Activity Calendar.
2. All About Me Chart.
3. My Bright Picture Book of Rhymes.
4. My Bright Picture Book of General Knowledge
5. My Bright Picture Book of EVS
6. Progress With Phonics
7. My Bright Picture Book of Composite Mathematics
8. My Bright Picture Book of Colouring
9. Hindi Praveshika
10. My Picture Book of GK Activity
11. My Bright Picture Book of Computer Learning
13. My Bright Picture Book of Art Activities
15. My Practice Work Book



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12. My Bright Picture Book of Good Habits & Safety
14. My Bright Book of Language Activities
16. Note Books - Hindi, English, Math and Interleaf

## Craft Kit Box & Activities:



1. Origami
2. Tracing Art
3. Scribble Art
4. Shapes Art Drawing
5. Painting
6. Nature Craft
7. Poster Making
8. Framing Art
9. Shading
10. Collage Making
11. Medals
12. Weaving
13. Ribbon Art
14. Colouring
15. Dot-to-Dot
16. DIY- Puzzle
17. Greetings Card
18. Name Art.



Watch Content Video

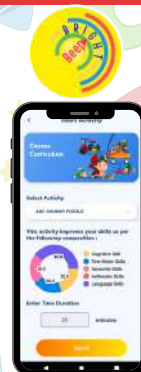
## Next-Gen DIY Multiple Intelligence Portal



## Bright Beep: School-to-Home Connection App!



Watch Demo Video



# Preschool Set-up Assistance

- 1. Trust/LLP /Company Formation Guidance:** Assistance in setting up the legal structure of your business.
- 2. Guidance for Final Selection of Centre Property:** Help in choosing the ideal centre premises for your preschool.
- 3. Guidance for Lease Agreement Negotiation and Drafting:** Support in negotiating and drafting lease agreements.
- 4. Layout Planning and Guidance:** Expert advice on the optimal layout for your preschool.
- 5. Interior Decoration Planning and Guidance:** We will supply various craft work, wooden decorative cut-outs, signage sun boards, display sun boards, etc.
- 6. Decorative Painting:** We shall provide design of wall wise artwork for painting the walls wherever needed.
- 7. Fit-out Planning and Guidance:** Detailed planning for the fit-out of your preschool.
- 8. Equipment Placement and Interior Work Supervision:** Supervision of equipment placement and interior work for 3/5/7 days (Basic/Standard/Elite).
- 9. Supply of Interior Decoration Items:** Provision of a detailed list of supplied items.
- 10. Name Sign Boards:** We will provide the design of name sign boards for your preschool.
- 11. Regulatory Approval Application Document Preparation Assistance:** Help in preparing the necessary documents for regulatory approval.
- 12. Centre Safety and Security Review:** Comprehensive review to ensure the safety and security of your center.

# Preschool Centre Launch Assistance

- 1. Marketing Survey Analysis:** Detailed analysis to understand your market.
- 2. Guidance for Student Fees Finalization and Early Bird Offers:** Help in setting competitive fees and early bird promotions.
- 3. Location-Specific Centre Launch Campaign Plans:** Development of tailored social media and physical campaign plans.
- 4. Development of Social Media Campaign Collaterals:** Creation of engaging social media materials.
- 5. Development and Supply of Physical Marketing Collaterals:** Provision of supply of marketing materials such as pamphlets, flyers, standies, stalls, boards, and banners ( at an extra cost if supply is needed from us).
- 6. Guidance for Centre Launch Event:** Support in planning and executing a successful launch event.
- 7. Guidance for Student Crowning Ceremony:** Assistance in organizing a memorable crowning ceremony for students.

# Franchise Package Benefits

In the Franchise Package, you will receive the following benefits:

1. Rights to use our registered brand name and logo – **“Bright Kid Montessori House”** – for your preschool.
2. Creation and posting of **50+ digital creatives** and marketing posts on [Instagram](#), [Facebook](#), and [Google Business Profile](#) to strengthen your online presence (raw photos and videos to be provided by the franchisee) in the First year.
3. End-to-end **guidance for boosting social media posts for targeted local promotion** (advertising spend payable directly by the franchisee to [Meta Ads](#) as part of their marketing budget).
4. **Supply of essential marketing collaterals** and promotional materials as per list below for the first year.

|   | <b>MARKETING COLLATERALS</b>                                   | <b>QTY</b> |
|---|--|------------|
| 1 | A5 Double Sided Colour Printed Admission Phamphlet             | 15000      |
| 2 | Branding Pole Board 1 x 1.5 ft                                 | 250        |
| 3 | No Parking Board 1 x 1.5 ft                                    | 250        |
| 4 | Academic Prospectus  | 100        |
| 5 | BMTT (Bright Montessori Teachers Training) Prospectus/Brochure | 50         |

5. **A special one-to-one online admission counselling session** will be conducted to guide you on effective parent counselling, enquiry handling, and conversion strategies to help maximize admissions.

# Preschool Business Suite

1. BATs (Bright Admission Tracking).
2. Webpage for your School
3. Face Book Page
4. Google Business listing
5. Fees template
6. Digital Admission Registration form
7. Digital Parent Feedback/ PTM form.
8. Soft copy of Standard marketing Collaterals (Cards, banner, poster -10 designs/annum as per our standard)
9. FEEs Management software

| List of Standard Marketing Collateral Designs<br>Included in our Business Suite |   |  |  |
|---|---|--|--|
|   |   |  |  |
| 1   | Card & Letter Head                            | Visting card   |  |
|   |   | Letter head  |  |
| 2   | Banner  | Opening Shortly ( 4 x 2)   |  |
|   |   | Admission Open (4 x2)  |  |
|   |   | Admission Open (6x3)   |  |
| 3   | Posters & Flyers                              | Admission Open (A4)  |  |
|   |   | Admission Open (A5)  |  |
| 4   | Prospectus                                    | Academic Program Prospectus (multi pages)  |  |
| 5   | Curriculum Charts                             | Playgroup (A3)   |  |
|   |   | Nursery (A3)   |  |
|   |   | LKG (A3)   |  |
|   |   | UKG (A3)   |  |
| 6   | Face Book & Insta                             | Admission open post Artwork (940 x 788 px for FB and 1080 x 1080 px for Insta)   |  |
| 7   | Boards  | School Name Board ( 8 x3)  |  |
|   |   | No parking boards ( 1 ft x 1 ft)   |  |
| 8   | Vertical Standies                             | Admission Open   |  |
| 9   | Summer Camp Collaterals                       | Program Chart (A3)   |  |
|   |   | Pamphlet (A5)  |  |
|   |   | Banner (4 x2)  |  |
| 10  | Bright Kid Award Pictures (Office Collateral) | Digital Content of the year (2018) -IDA  |  |
|   |   | Rank #2 in Top 5 Montessori Schools in Bengaluru - Education Today (2019-2020)   |  |
|   |   | Best Preschool in Innovative Teaching (2018) - Times Education Excellence award) |  |
|   |   | Product Polution & service of the year (2019) -IDA                               |  |
|   |   | Best Education Brand (2019) - The Economic Times                                 |  |

# Preschool Academic Support

Complete Curriculum and Academic Support for the entire Annual Academic Session for Preschool levels namely – Playgroup, Nursery, LKG & UKG, consisting of :

1. 4 Levels wise syllabus
2. Annual Activity Calendar for Parents
3. 10 x 4 Monthly Academic Guidelines for the Center.
4. 10 x 4 Monthly Activity Guidelines for the center.
5. 10 x 4 Monthly Academic students study plan for parents.
6. 40 x 4 Weekly Study Plans for center
7. 6 Annual Event Guideline. ( 6 events – Parent orientation on Academics, Grand Parents day, Talent watch, Annual Day, Sports day and Open house)
8. 4 Half-yearly Assessment Question Papers.
9. 4 Annual Assessment Question Papers
10. 4 Dhussera vacation Practice worksheets
11. Summer camp Activity Guideline
12. 10 Monthly Round table Webinars for Verbal explanation, Tips, Q & A and Doubt clearing of Academic items delivered for the month.
13. Full year access to the On-Line Teacher Training module.
14. 10 Monthly Teacher mentoring workshops through webinars.
15. 4 Levewise Student Progress report templates.
16. 5 Student certificate templates ( Sports day, Annual Day, Talent Watch, Open house and Study certificate)
17. **Bright Concept Teacher** – Digital Classroom Modules/Portal for every classrooms of your Preschool.

| Level     | BCT Lessons |
|-----------|-------------|
| Playgroup | 188         |
| Nursery   | 290         |
| LKG       | 256         |
| UKG       | 376         |

# Training & SOPs

Our expert team will provide orientation and grooming for Center owners, ensuring they have the necessary skills and knowledge to run a successful preschool. Additionally, we offer comprehensive training for teachers to ensure the highest standards of education.

## A) Centre Head Business Orientation Training

(included in Brand Support Package Type)

Our business orientation training consists of 50 modules covering crucial aspects of running a preschool. This training takes about 3 days to complete and can be conducted via Google Meet or in-person. Key focus areas include:

|          |   |
|----------|---|
| <b>1</b> | <b>Organisational Introduction</b>                                |
|          | organization of materials in Office                               |
|          |   |
|          |   |
| <b>2</b> | <b>Admissions</b>   |
|          | Admission Flow chart  |
|          | ADMISSION FLOW CHART quiz   |
|          | Admission step 1 to 5   |
|          | Admission step 1 to 6 quiz  |
|          | Admission step 6  |
|          | Admission step 7 quiz   |
|          | Admission step 7 to 8   |
|          | Admission step 7 to 9 QUIZ  |
|          | Admission step 9 to 10  |
|          | Admission step 9 to 11 QUIZ                                       |
|          | Admission step 11 to 12   |
|          | Admission step 11 to 13 QUIZ                                      |
|          | Marketing Process   |
|          | Marketing Process QUIZ  |
|          | Telephonic enquiry  |
|          | Telephonic enquiry QUIZ   |
|          | CRM OVERVIEW  |
|          | CRM OVERVIEW QUIZ   |
|          |   |
| <b>3</b> | <b>Safety</b>   |
|          | Safety M1 and M2  |
|          | Safety M1 and M2 QUIZ Safety Manual Intro, M1 to M2 Guideline PDF |
|          | Safety M3-M7  |
|          | Safety M3-M8 QUIZ   |
|          | Safety M3-M8 PDF  |
|          | Safety M8 - M12   |
|          | Safety M8 - M13 QUIZ  |
|          | Safety M8 - M14 PDF   |
|          | Safety M13  |
|          | Safety M14 PDF  |
|          | Safety M15 QUIZ   |
|          | Van Transportation Safety Guideline PDF                           |

|          |  |
|----------|--|
| <b>4</b> | <b>Montessori Approach</b>                           |
|          | OP Mont arithmetic                                   |
|          | ARITHMETIC QUIZ                                      |
|          | ARITHMETIC ACTIVITIES                                |
|          | Mont Language  |
|          | LANGUAGE QUIZ  |
|          | LANGUAGE ACTIVITIES                                  |
|          | OP Mont EPL  |
|          | EPL QUIZ   |
|          | EPL ACTIVITIES                                       |
|          | OP Mont sensorial                                    |
|          | SENSORIAL QUIZ                                       |
|          | SENSORIAL ACTIVITIES                                 |
|          | OP Mont Arrangement                                  |
|          | ARRANGEMENT QUIZ                                     |
|          | ARRANGEMENT  |
|          | Demo activity  |
|          | DEMO ACTIVITY QUIZ                                   |
|          | Explanation of montessori chart                      |
|          |  |
| <b>5</b> | <b>Process</b>                                       |
|          | All Process forms                                    |
|          | All Process forms QUIZ                               |
|          | All Process forms PDF                                |
|          | 1 PERSONAL DETAILS VERIFICATION FORM                 |
|          | 1 VISITORS DETAILS ENTRY FORM                        |
|          | 2 Interview Assessment Form for TEACHER              |
|          | 3 NEW TEACHER RECRUITMENT DEMO CLASS EVALUATION FORM |
|          | 4 NAME OF SERVICES ASSIGNED                          |
|          | 8 ALWAYS BRIGHT _ SAFE OBSERVATION                   |
|          | 10 ATTENDANCE REGISTER                               |
|          | ADMISSION APPLICATION FORM                           |
|          | CHILD'S PICK-UP DETAILS CARD FRONT AND BACK          |
|          | Continuing Admission Application Form                |
|          | DAYCARE DAILY COMMUNICATION RECORD                   |
|          | DAYCARE ENROLLMENT form                              |
|          | DEMO ACTIVITY CLASS FEEDBACK FORM                    |
|          | ENQUIRY LOG SHEET FORM                               |
|          | EYES ON CHECK ON VAN RIDE FORM                       |
|          | NEW ADMISSION FILE FORM                              |
|          | PARENT CONSENT FORM                                  |
|          | VAN ENROLLMENT                                       |
|          | ANNUAL PARENT TEACHER FORM                           |
|          | FIRST PARENT TEACHER MEETING FORM                    |
|          | GATE DUTY FORM                                       |
|          | New Child Induction Card form                        |
|          | PARENT REQUEST FORM                                  |
|          | PLAY AREA DUTY FORM                                  |
|          | SAFETY INSPECTION REPORT FORM                        |
|          | TEACHERS PERFORMANCE Review Form                     |
|          | THEMATIC ACTIVITY CELEBRATION PLANNING SHEET         |
|          | Transfer Certificate                                 |

|   |                                      |
|---|--------------------------------------|
| 6 | <b>Ambience</b>                      |
|   | PICTORIAL TOUR                       |
|   | PICTORIAL TOUR QUIZ                  |
|   |                                      |
| 7 | <b>HR</b>                            |
|   | OP HR1                               |
|   | OP HR1QUIZ                           |
|   | OP HR2 PDF                           |
|   | OP HR2                               |
|   | OP HR2 QUIZ                          |
|   | OP HR3                               |
|   | OP HR3 QUIZ                          |
|   | OP HR3 PDF                           |
|   |                                      |
| 8 | <b>Operational Processes</b>         |
|   | Prayers                              |
|   | Prayers QUIZ                         |
|   | Prayers PDF                          |
|   | Conducting classroom activities      |
|   | Conducting classroom activities QUIZ |
|   | Conducting classroom activities PDF  |
|   | Toilet cleaning                      |
|   | Toilet cleaning QUIZ                 |
|   | Toilet cleaning PDF                  |
|   | Attendance training module           |
|   | Attendance training module QUIZ      |
|   | Attendance training module PDF       |
|   | Snack time duty                      |
|   | Snack time duty QUIZ                 |
|   | Snack time duty PDF                  |
|   | Handling crying kids                 |
|   | Handling crying kids QUIZ            |
|   | Handling crying kids PDF             |
|   |                                      |

## **B) Teachers Recruitment Assistance and Training** (included in Brand Support Package Type)

Our comprehensive Teachers' recruitment and training program ensures you have the best educators for your preschool:

- **Online/Video Interview Assistance:** We provide support for conducting online and video interviews to streamline the recruitment process.
- **Teachers Training:** This training program is called Professional Development Training (PDT) for Teachers and has about 50 online modules that can be accessed anytime by any number of teachers, ensuring continuous professional development. Key features include:

- **Flexible Access:** Teachers can access the training modules at their convenience.
- **Comprehensive Content:** Modules cover various aspects of teaching and classroom management.
- **Unlimited Access:** No limit on the number of teachers who can participate.
- **Teachers' Certification:** After successful completion of the training, teachers can be certified by us based on an online assessment quiz and their classroom project work. The project work will follow our Classroom Project Work guidance at your center. PDT Certification is available at a nominal fee of ₹1,000/- payable by the incumbent teacher.

|   |                                   |
|---|-----------------------------------|
| 1 | <b>Introduction &amp; Welcome</b> |
|   | Bright kid Introduction           |
|   | Bright Kid Core Values            |
|   | Bright kid introduction quiz      |
|   | Bright kid core values quiz       |
|   | Bright kid core Values pdf        |
|   |                                   |
|   |                                   |
| 2 | <b>Safety</b>                     |
|   | OP SAFETY M1 and M2               |
|   | OP SAFETY M1 and M2 QUIZ          |
|   | OP SAFETY M1 AND M2 PDF           |
|   | OP SAFETY M3-M7                   |
|   | OP SAFETY M3-M7 QUIZ              |
|   | OP SAFETY M3-M7 PDF               |
|   | OP SAFETY M8 M12 Video            |
|   | OP SAFETY M8-M12 QUIZ             |
|   | OP SAFETY M8-M12 PDF              |
|   | OP SAFETY M13                     |
|   | OP SAFETY MODULE 13 QUIZ          |
|   | OP SAFETY M13 PDF                 |

|   |
|---|
| <b>3 Performance Management Process</b>         |
| HR3 - Teacher pernance audit                    |
| HR 3 PERFORMANCE AUDIT quiz                     |
| ALL PROCESS FORMS                               |
| PROCESS FORM QUIZ                               |
| ALL PROCESS FORM PDF                            |
| 1 PERSONAL DETAILS VERIFICATION FORM            |
| 1 VISITORS DETAILS ENTRY FORM                   |
| 2 Interview Assessment Form for TEACHER         |
| 3 NEW TEACHER RECRUITMENT DEMO CLASS EVALUATION |
| 8 ALWAYS BRIGHT _ SAFE OBSERVATION              |
| ADMISSION APPLICATION FORM                      |
| CHILD'S PICK-UP DETAILS CARD FRONT AND BACK     |
| Continuing Admission Application Form           |
| DAYCARE DAILY COMMUNICATION RECORD              |
| DAYCARE ENROLLMENT form                         |
| DEMO ACTIVITY CLASS FEEDBACK FORM               |
| ENQUIRY LOG SHEET                               |
| EYES ON CHECK ON VAN RIDE                       |
| PARENT CONSENT FORM                             |
| VAN ENROLLMENT                                  |
| 4 NAME OF SERVICES ASSIGNED                     |
| 10 ATTENDANCE REGISTER                          |
| ANNUAL PARENT TEACHER FORM                      |
| FIRST PARENT TEACHER MEETING FORM               |
| GATE DUTY FORM                                  |
| New Child Induction Card                        |
| SAFETY INSPECTION REPORT                        |
| PLAY AREA DUTY FORM                             |
| TEACHERS PERFORMANCE Review Form                |
| THEMATIC ACTIVITY CELEBRATION PLANNING SHEET    |
| Transfer Certificate                            |
|   |
|   |
| <b>4 Daily class operational duties</b>         |
| Attendance                                      |
| ATTENDANCE QUIZ                                 |
| ATTENDANCE PDF                                  |
| Welcome duty (Receiving kids) - Gate Duty       |
| WELCOME DUTY QUIZ                               |
| WELCOME PDF                                     |
| Prayers   |
| Prayers PDF                                     |
| Prayers QUIZ                                    |
| Handling crying kids                            |
| Handling crying kids quiz                       |
| Handling crying kids PSF                        |
| Handling kids belongings                        |
| HANDLING KIDS BELONGINGS QUIZ                   |
| HANDLING KIDS BELONGINGS PDF                    |
| Class room activity duty(General)               |
| Class room activity duty(General) QUIZ          |
| Class room activity duty(General) PDF           |
| Snack time duty                                 |
| Snack time duty PDF                             |
| Snack time duty QUIZ                            |
| Toilet training duty                            |
| Toilet training duty PDF                        |
| Toilet training duty QUIZ                       |
| Play time duty                                  |
| Play time duty PDF                              |
| Play time duty QUIZ                             |
| Parent teacher interaction                      |
| Parent teacher interaction PDF                  |
| Parent teacher interaction QUIZ                 |
| Class cleanliness duty                          |
| Class cleanliness duty PDF                      |
| Class cleanliness duty QUIZ                     |

|   |
|---|
| <b>5 Orientation Program for Montessori items</b> |
| Arithmetic  |
| Arithmetic PDF                                    |
| Arithmetic QUIZ                                   |
| Sensorial   |
| Sensorial PDF                                     |
| Sensorial QUIZ                                    |
| Language  |
| Language PDF                                      |
| Language QUIZ                                     |
| EPL   |
| EPL PDF   |
| EPL QUIZ  |
| Montessori room Arrangement                       |
| Montessori room Arrangement PDF                   |
| Montessori room Arrangement QUIZ                  |
| Montessori demo activity video1                   |
| Montessori demo activity video2 QUIZ              |
| Video2 : Demo film                                |
| Video2 :QUIZ                                      |
|   |
|   |
| <b>6 Academics Management</b>                     |
| classroom activities PG & NUR                     |
| CLASSROOM ACTIVITY PG&NURSERY PDF                 |
| Classroom activities LKG & UKG                    |
| Classroom activities LKG & UKG PDF                |
| Classroom activities LKG & UKG QUIZ               |
|   |
|   |
| <b>7 Thematic Activities</b>                      |
| Thematic Activities                               |
| Thematic Activities PDF                           |
| Thematic Activities QUIZ                          |
|   |
|   |
| <b>8 Creativity</b>                               |
| Class Decoration                                  |
| Class Decoration PDF                              |
| Class Decoration QUIZ                             |
| Art and craft                                     |
| Art and craft PDF                                 |
| Art and craft QUIZ                                |
| Circle Time                                       |
| Circle Time PDF                                   |
| Circle Time QUIZ                                  |
|   |
|   |
| <b>9 Parent Satisfaction</b>                      |
| New child induction Program                       |
| NEW CHILD INDUCTION PROGRAM quiz                  |

## Annual Renewal Fees for Unmatched Brand & other Support

Enjoy our **NO-WORRIES, NO-ROYALTY\*, NO-FRANCHISE HARD TERMS** proposal! With **Bright Edu Mont**, you get premium brand support without the burdensome fees. Here's how we keep it simple and affordable for the next year and beyond:

**Academic Support & Business Suite Renewal:** Just **Rs. 50,000 + GST** annually for Academic Support and Business Suite for ongoing access to essential business tools and resources.

**Why Choose Our Flat Renewal Fees?** We do not want to charge you for admissions that you get and reduce your profit, rather take nominal Fees for our Support and inputs. Our flat renewal fees work out to just a very small fractional amount—typically **70–80% less**—compared to traditional royalty models.

**Compare and see the unbeatable value of our support services.** With Bright Edu Mont, you enjoy exclusive brand support for your area at a minimal annual renewal fee. Join us and experience hassle-free, high-quality support that sets your preschool up for success!

(\* ) - **Franchise (Brand Support) Renewal:** There will be a **Renewal Franchise Fee** if you opt for Brand Support Package (Franchise Package) at **Rs. 25,000 + GST** annually in addition to Academic Support & Business Suite Renewal Fees.

### Unmatched Digital Support with Our Apps & Portals

Experience the coolest feature of our support—completely **FREE** access to our cutting-edge Apps and Portals! This exceptional benefit includes:

**The Bright Beep Parent Communication App:** Provided completely free for parents of your school, corresponding to student kits taken by you. You will be the Admin of the App for your school, ensuring seamless communication with parents.

**Teacher Training Portal:** Unlimited access for any number of teachers working at your center, as nominated by you. Empower your staff with continuous professional development at no extra cost.

**Digital Classrooms (Bright Concept Teacher):** Unlimited access for any number of classrooms within the same premises of your school. Enhance your teaching environment with state-of-the-art digital learning tools.

With **Bright Edu Mont**, you get unparalleled digital support that sets your preschool apart. Enjoy these premium features without any additional charges, driving efficiency and excellence in your educational offerings.

## Seeing is Believing – The Next Step...

Choosing the right partnership is crucial for establishing a successful preschool. At **Bright Edu Mont**, we offer you the chance to see why we stand out.

When you apply, you'll receive a comprehensive package designed to help you make an informed decision. Here's what you will get:

1. **Smart Book Sets/Kits:** Innovative Smart Books.
2. **Craft Kit Box:** Explore our LKG Craft Kit Box.
3. **DIY-Multiple Intelligence Portal:** Access our exclusive learning portal.
4. **Uniform Kit Box:** Includes all seven uniform items.
5. **School Bag:** Check out our branded school bag.
6. **Bright Beep App:** Experience our user-friendly parent communication app.
7. **Curriculum Overview:** Our comprehensive curriculum document.
8. **ROI Discussion:** In-depth discussion of the expected ROI for your area.

All of this for a very nominal cost of just **Rs. 10,000/-** plus GST. It's a small investment for a firsthand discovery of the excellence of **Bright Edu Mont**.

**Take the Next Step:** Click the link below to pay and get these items and fix the detail ROI meeting

**Click to Pay &  
Get Kits**



Once the payment is complete, you will be **automatically directed to our calendar link to book an e-meeting**. We recommend scheduling the meeting a few days later to ensure you have received all the kits for your thorough investigation. Discover the **Bright Edu Mont** difference today!

## **General Terms and Conditions**

**1.Generic Budgetary Offer:** This offer is designed to provide customers with a general understanding of the nature of work, services, and materials provided by Bright Edu Mont. Specific offers will be formulated after discussions with customers regarding market demographics and budget, and will be emailed accordingly.

**2.Indicative List and Prices:** The list of items and prices provided here are for reference purposes only and may be modified by us until a specific offer is made to the customer.

**3.Illustrative Purposes:** Pictures, colors, and dimensions of items shown here are for illustration purposes only and may vary in the final product.

**4.Ex-Works Pricing:** Prices mentioned are ex-works at Bangalore and do not include the cost of freight, transportation, and GST.

**5.Payment Terms:** After submission of a customer-specific offer, the typical payment terms are 30% advance and the remaining amount due at the time of dispatch.

**6.Warranty:** We will replace or refund the exact cost of any defective item if notified to us within 3 days of receipt.